

Enthusiastic graphic designer with over 20 years of experience in building brands

I utilize my expertise in graphic design to strengthen brands that create loyal customers. I am eager to bring passion and creativity to help grow your brand in the same way.

EXPERIENCE

Art Director

North Forty | 2015 – Present

Collaborate with an internal team of designers and writers on projects including point-of-purchase, logos and branding, in-store displays, conceptualization, strategy, print design, product and lifestyle retouching, promotional materials, website/interactive design, social media assets, and online ads.

Owner/Designer

Kidd Graphic Design | 2004 – 2015

Worked with my clients from concept to deliverables on projects including logos and branding, conceptualization, strategy, website design, print design, promotional materials, menu design, packaging design, and online ads.

EDUCATION

AAS, Graphic Communication Technology

Kirkwood Community College | 2001 – 2003

SKILLS

- Concepting Ideas
- Logo & Branding Design
- Print Design Expertise
- Web/Digital Design
- Illustration
- Typography
- Color Proficiency
- Photo Retouching
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

AWARDS

LogoLounge Book Series Winner

Book 14 (2 Logos)

Book 13 (1 Logo)

