

graphic design

# PORTFOLIO

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**BRAND**  
**TDEN**  
**TECH**







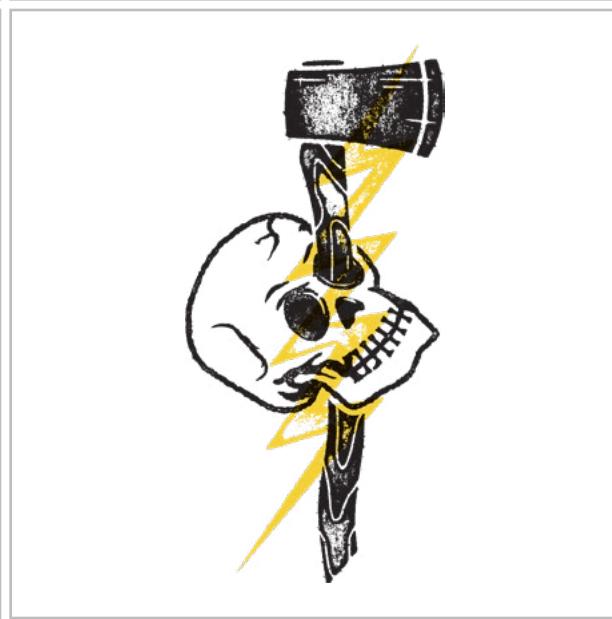
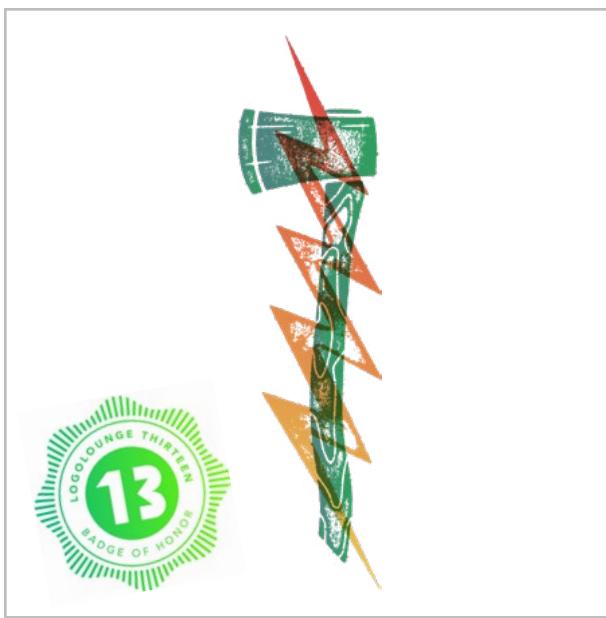
## miscellaneous

## Brand Identity



# distressed illustrations

Brand Identity



PACKAGING







A large, stylized word 'CINNAMON STORE' is displayed in a light blue font. The letters are outlined in dark blue. The 'C' is a large circle with a diagonal line. The 'I' is a tall, narrow rectangle. The 'N' is a wide, blocky letter with a diagonal line through it. The 'A' is a wide, blocky letter. The 'M' is a wide, blocky letter. The 'O' is a large circle with a smaller circle inside. The 'R' is a wide, blocky letter with a diagonal line. The 'E' is a tall, narrow rectangle. Below the word 'CINNAMON' is a smaller sign that says 'POP' in a bold, sans-serif font. The 'P' is a large circle with a horizontal bar. The 'O' is a large circle with a smaller circle inside. The 'P' is a large circle with a horizontal bar. To the right of the word 'CINNAMON' is a logo in the shape of a green octagon with a white border. The logo contains the text 'Andrew Kidd DESIGN' in a white, sans-serif font. The 'A' in 'Andrew' is a large circle with a smaller circle inside. The 'K' in 'Kidd' is a tall, narrow rectangle. The 'D' in 'DESIGN' is a tall, narrow rectangle.

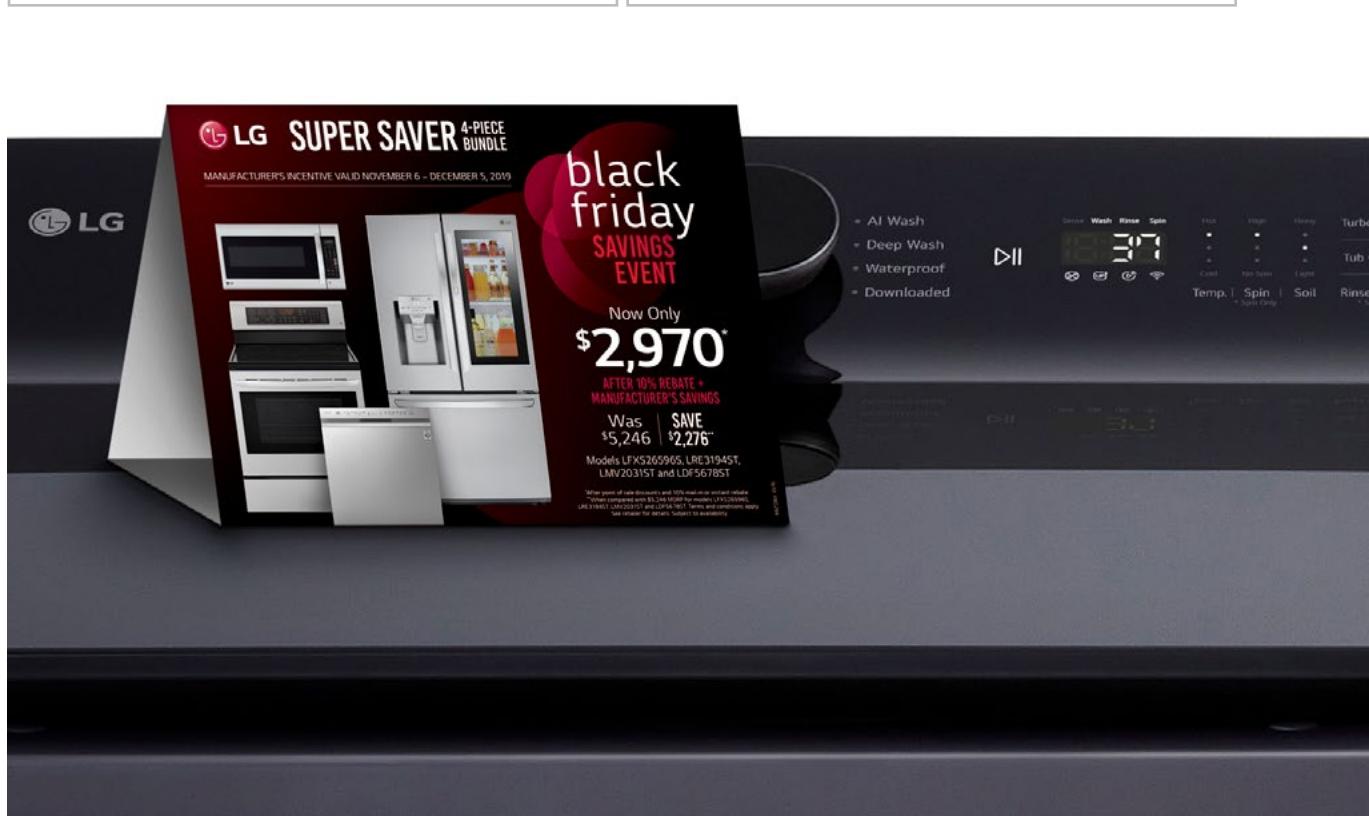
# lg vacuum display

In-Store POP



# lg promo materials

In-Store POP



WE

ED

ED

ED

DE

FG

FG

FG

TA

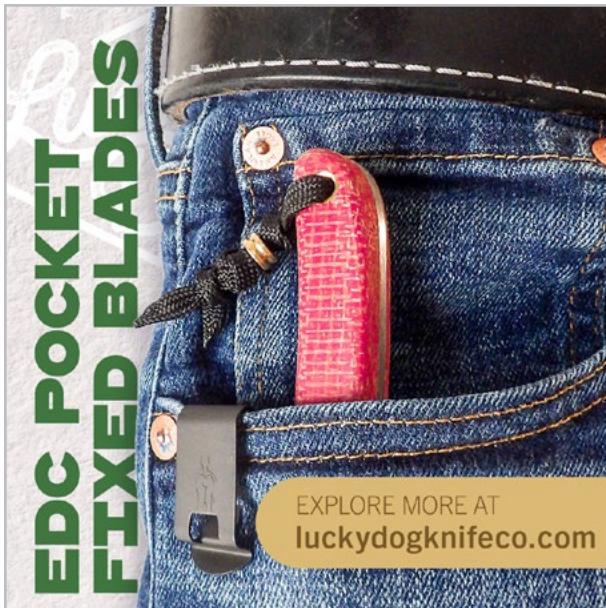
TA

TA



# miscellaneous digital assets

Web/Digital



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